

### All Wireless, All the Time

In addition to these targeted Issue Features, each issue of WIRELESS WEEK also includes dedicated editorial coverage of:

- Service Providers • Business Issues • Content & Applications
- Emerging Technology • Enterprise Developments

ISSUE DATE	SPACE CLOSE	MATERIAL DUE	ISSUE FEATURES	MAJOR SHOWS/ EVENTS
<b>January – Web Exclusive Editorial Focus - Gadgets</b>				
<b>February – Web Exclusive Editorial Focus - Apps</b>				
<b>March – Web Exclusive Editorial Focus - LTE</b>				
<b>April – Web Exclusive Editorial Focus – Mobile Money</b>				
<b>May</b> CTIA Show Issue	April 2, 2012	April 4, 2012	<ul style="list-style-type: none"> <li>• Mobile Marketing</li> <li>• Security</li> <li>• 4G</li> </ul>	<b>CTIA Wireless</b> May 8-10, 2012 New Orleans, LA
<b>CTIA Wireless Show Daily</b> (Three Editions)	April 20, 2012	April 25, 2012	<ul style="list-style-type: none"> <li>• Exhibitor News</li> <li>• Executive Interviews</li> <li>• New Technologies</li> </ul>	<b>CTIA Wireless</b> May 8-10, 2012 New Orleans, LA
<b>June – Web Exclusive Editorial Focus – Cloud</b>				
<b>July – Web Exclusive Editorial Focus – Batteries/Power</b>				
<b>August</b>	July 9, 2012	July 11, 2012	<ul style="list-style-type: none"> <li>• Mobile Entertainment</li> <li>• NFC</li> <li>• Devices</li> </ul>	<b>PCIA</b> October 1-4, 2012 Orlando, FL
<b>September – Web Exclusive Editorial Focus – Going Green; Infrastructure &amp; Towers</b>				
<b>October</b> Enterprise & Applications	August 31, 2012	September 5, 2012	<ul style="list-style-type: none"> <li>• Enterprise</li> <li>• Applications</li> <li>• M2M</li> </ul>	<b>CTIA Enterprise &amp; Applications</b> October 10-12, 2012 San Diego, CA
<b>November – Web Exclusive Editorial Focus – Security</b>				
<b>CTIA Enterprise &amp; Applications Show Daily</b> (Three Editions)	September 21, 2012	September 26, 2012	<ul style="list-style-type: none"> <li>• Exhibitor News</li> <li>• Executive Interviews</li> <li>• New Technologies</li> </ul>	<b>CTIA Enterprise &amp; Applications</b> October 11-13, 2012 San Diego, CA
<b>4G World Show Daily</b> (Three Editions)	October 12, 2012	October 17, 2012	<ul style="list-style-type: none"> <li>• Exhibitor News</li> <li>• Executive Interviews</li> <li>• New Technology</li> </ul>	<b>4G World</b> October 29- November 1, 2012 Chicago, IL
<b>December</b>	November 19, 2012	November 21, 2012	<ul style="list-style-type: none"> <li>• Hot Gadgets</li> <li>• 2013 Predictions</li> </ul>	