

Mobile Data Charging Solutions Tiered Pricing Evolution & Service Based Pricing Models

Submitted by bobrien on Mon, 02/04/2013 - 8:54am Openwave Mobility



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Tiered mobile data pricing models have been successfully introduced into the market. This Openwave Mobility whitepaper reviews their vulnerabilities, how profitability can be affected over time, and how service-based pricing provides new and sustained business opportunities.

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<http://www.wirelessweek.com/white-papers/2013/02/mobile-data-charging-solutions-tiered-pricing-evolution-service-based-pricing-models>

Links:

[1] http://owmobility.com/uploads/white_papers_datasheets/Tiered_Pricing_Evolution_and_Service_Pricing_Models.pdf

[2] <http://www.wirelessweek.com/sites/wirelessweek.com/files/OpenwaveMobilityTieredPricingEvolutionAndServicePricingModelsFINAL.pdf>