

See the Picture: How the Set-top Box Tuner Impacts Cable Video Quality

Submitted by Guest (not verified) on Mon, 10/11/2010 - 1:00pm Microtune



The transition to digital TV and high-definition TV has made consumers much more aware of the quality of their video and any interruptions to its delivery. The current economic downturn has the potential to drive demand higher for in-home entertainment, including increased use of video-on-demand (VOD) services. With consumers spending more time looking at their TV screen, this could be good news for cable multiple service operators (MSOs)—as long as they can deliver the quality of service that consumers expect.

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