

SmartWatch, Episode 11: AT&T-DirecTV Deal by the Numbers

Wireless Week

In this episode of SmartWatch, sponsored by [SanDisk](#) [1], we're breaking down AT&T's mammoth \$48.5 billion acquisition bid for DirecTV. Our editor Andrew Berg is catching some rays in Orlando at the PCIA Wireless Infrastructure Show, so Wireless Design & Development Editor Meaghan Ziemba was kind enough to fill in.

Read more: [AT&T Agrees to Acquire DirecTV in \\$48.5B Deal](#) [2]

It'll be 12 months before this deal closes, but that might not happen unless DirecTV renews its NFL agreement. AT&T has reserved the right to sack the whole thing if there's no football included. But if all falls into place and regulators do sign off on the merger, it could improve Sprint's chance of hooking up with T-Mobile.

Read more: [AT&T Can Back Out of DirecTV Deal if NFL Rights Not Renewed](#) [3]

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