

SmartWatch, Episode 8: Rumble in the Postpaid Jungle - AT&T Vs. Verizon; Apple Stock Split

In this week's edition of SmartWatch, sponsored by SanDisk, we take a look at some surprising first-quarter results from the nation's two largest wireless carriers. Until now, Verizon has managed to stay above the fray, as AT&T and T-Mobile engaged in a price war. However, given 1Q earnings, it appear Verizon will have to join the fight going forward, as AT&T added 625,000 postpaid connections compared with Verizon's 539,000.

Read: [Verizon Churn Ticks Up in 1Q](#) [1]

Read: [AT&T Talks Next Impact on 1Q Earnings](#) [2]

Also on tap in this edition is a look at Apple's impressive iPhone sales, as well as the company's 7 to 1 stock split. All this and more as SmartWatch gets ready to rumble!

Read: [Apple Announces 7:1 Stock Split](#) [3]

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<http://www.wirelessweek.com/videos/2014/04/smartwatch-episode-8-rumble-postpaid-jungle-t-vs-verizon-apple-stock-split>

Links:

[1] <http://www.wirelessweek.com/news/2014/04/verizon-wireless-churn-ticks-competitive-1q>

[2] <http://www.wirelessweek.com/news/2014/04/adoption-ts-next-mobile-share-offerings-impacts-1q-earnings>

[3] <http://www.wirelessweek.com/news/2014/04/apple-shares-halted-ahead-71-stock-split-announcement>