

SmartWatch, Episode 3: HTC One, Masayoshi Son, and March Madness!

In this week's episode of SmartWatch, brought to you by [SanDisk](#) [1], we take a look at HTC's new One flagship smartphone, as well as sneak peak at the Competitive Carriers Association's (CCA) annual expo. We also managed to get Stephen Elop's thoughts on just exactly why the Nokia/Microsoft deal has been delayed.

[Read: Son Talks Cooperation, Competition at CCA](#) [2]

[Read: Sprint Brings LTE, Financial Support to Rural Carriers](#) [3]

HTC has announced its new One smartphone at events in New York and London this past week. The phone will see U.S. release at AT&T, Verizon, Sprint and T-Mobile within the first few weeks of April. But starting today, customers will be able to buy the phone online from all the carriers mentioned, excluding T-Mobile. Verizon will have the phone available in-store starting today.

[Read: HTC Rolls out the HTC One M8](#) [4]

Meanwhile, Sprint Chairman and Softbank CEO Masayoshi Son this week brought his fight to CCA in San Antonio, where the outspoken executive promised rural carriers both financial support and access to Sprint's Spark LTE network in the effort to beat back the dominance of AT&T and Verizon.

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<http://www.wirelessweek.com/videos/2014/03/smartwatch-episode-3-htc-one-masayoshi-son-and-march-madness>

Links:

[1] <http://www.sandisk.com/goto/storage/>

[2] <http://www.wirelessweek.com/news/2014/03/sprints-son-pledges-spark-access-financial-support-rural-carriers>

[3] <http://www.wirelessweek.com/news/2014/03/sprint-bringing-lte-smaller-carriers-and-vice-versa>

[4] <http://www.wirelessweek.com/news/2014/03/htc-rolls-out-all-new-one-coming-us-carriers-today>