

Report: Google Partners with MediaTek for Android One Initiative

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Google is partnering up with chipset company MediaTek for its [recently announced Android One initiative](#) [1] geared toward helping OEMs build low-cost Android devices for emerging markets.

MediaTek will have access to the latest Android software and firmware, [according to a Digitimes report](#) [2]. Should Android One prove successful, Google and MediaTek could reportedly extend the partnership to tablets and connected TVs.

Announced at Google I/O, Android One is a set of reference designs and turnkey solutions for manufacturers. Early partners include Micromax, Karbonn and Spice. Micromax last year released the Canvas 4 featuring the MediaTek MT6589 chipset.

The Android One handset from Micromax shown off at Google I/O is reportedly supported by a MediaTek dual-core MT6575 processor.

MediaTek estimated more than 550 million MediaTek-based handsets were built by 2011 and that another 110,000 million were built in 2012.

Source URL (retrieved on 01/30/2015 - 3:15am):

<http://www.wirelessweek.com/news/2014/06/report-google-partners-mediatek-android-one-initiative>

Links:

[1] <http://www.wirelessweek.com/news/2014/06/google-previews-android-%E2%80%9CI%E2%80%9D-update-announces-android-tv>

[2] <http://www.digitimes.com/news/a20140627PD204.html>