

## **AT&T, GM Announce Pricing for In-Vehicle LTE, Starting at \$10**

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General Motors (GM) has announced that AT&T LTE-connected data plans for its vehicles will launch later this year and start out at \$10 monthly for 200 MB. The plans will jump from there to \$20 for 1GB, \$30 for 3GB and \$50 for 5GB.

For OnStar subscribers, the 200MB and 1GB data plans will run \$5 and \$15, respectively. But OnStar subscribers won't begin paying until either a 3-month or 3GB trial period (whichever comes first) ends.

One-time purchases for data buckets will also be available. They include 250MB for one day at \$5, or customers can opt for a 10GB bucket (\$150 for OnStar subscribers, \$200 for all other users) to be used over a 12-month period.

Existing AT&T customers will have the option of adding their LTE-equipped GM vehicle to their Mobile Share plans for \$10 monthly.

The 2015 Chevrolet Malibu will be the first 4G LTE-equipped GM vehicle, followed by more than 30 other Chevrolet, Buick, GMC and Cadillac vehicles by the end of the year, [according to the press release](#) [1].

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<http://www.wirelessweek.com/news/2014/05/t-gm-announce-pricing-vehicle-lte-starting-10>

**Links:**

[1] <http://media.gm.com/media/us/en/gm/news.detail.html/content/Pages/news/us/en/2014/May/0512-4glte-pricing.html>