

## **FirstNews Briefs: AT&T, Salesforce, IDT, Seagate, Samsung, LG, Boost, Virgin**

Wireless Week Staff

**AT&T** today announced it has added **Salesforce** to its network-enabled cloud ecosystem. AT&T customers will be able to use their Virtual Private Networks (VPN) to connect to Salesforce services using AT&T NetBond. With AT&T NetBond, customers will be able to connect to Salesforce services using their AT&T MPLS VPN from any location on their private network.

**IDT Corporation**, a supplier of wholesale voice and payment services to telecommunications providers around the world, today announced it is offering mobile operators IDT Messaging, a white label OTT messaging service that combines IP and SMS messaging. IDT Messaging's offering includes 'MagicWords' a technology that analyzes the context of a conversation and adds links to particular words.

**Seagate Technology plc** today announced that its **Samsung** HDD business unit is shipping its new Samsung Wireless media device for mobile users. Consumers can now carry up to 750 movies, and large libraries of music and photos everywhere they go. Samsung Wireless allows up to five users to connect. The Samsung Wireless is available globally for \$179.00.

Starting today, **LG** Volt will be available online at **Virgin Mobile**, at **Boost Mobile** and at retail for \$179.99. The new LTE smartphone will be available on Boost Mobile in Dark Blue and Virgin Mobile in White.

**Source URL (retrieved on 01/28/2015 - 11:29am):**

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