

FirstNews Briefs: Sprint, Broadcom, Alcatel-Lucent, Verizon, MagnaCom, Rohde & Schwarz

Wireless Week Staff

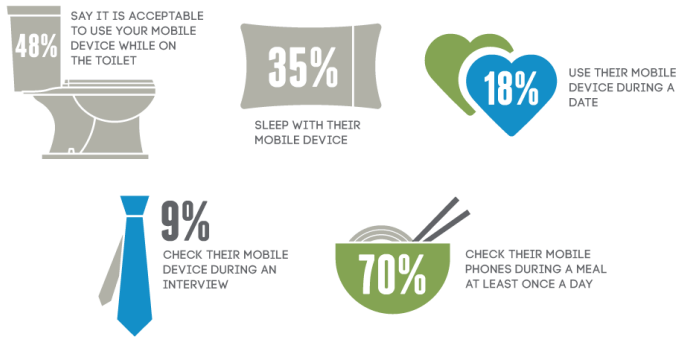
MOBILE USAGE TRENDS

A DAY IN THE LIFE OF THE MODERN SMARTPHONE USER

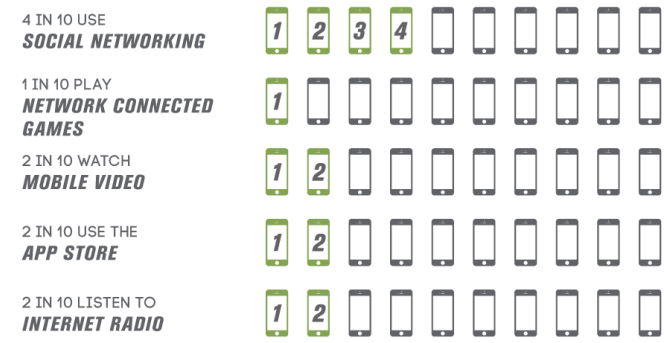
PEAK TIMES FOR CONTENT ON MOBILE



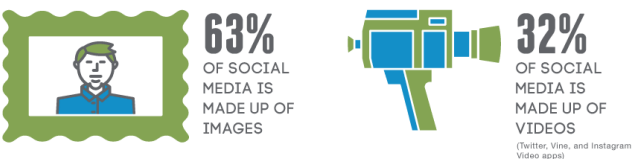
FUN FACTS



HOW MOBILE SUBSCRIBERS USE DATA



SOCIAL MEDIA IS BECOMING MORE VISUAL



Sprint announced that its new pricing program – Sprint Family Plan -- is available to small business customers beginning Feb. 21 in Sprint retail stores and Sprint third-party dealers. Now small businesses can take advantage of the savings when adding new lines to a Family group and get unlimited talk, text and 1GB of data for as little as \$25 per month per line.

Broadcom Corporation today announced its Open Network Function Virtualization (NFV) platform. This platform is designed to accelerate NFV adoption by allowing implementation of applications across multiple system-on-a-chip (SoC) processor solutions based on Instruction Set Architectures (ISA).

Alcatel-Lucent today announced the deployment of its small cell solutions in the **Verizon Wireless** network. The Alcatel-Lucent small cells are being deployed in indoor and outdoor locations.

MagnaCom Ltd. today announced that Steve Altman, former President and Vice Chairman of Qualcomm, has joined the MagnaCom advisory board. Mr. Altman is recognized as the chief architect of Qualcomm's successful IP licensing business, and will now actively assist MagnaCom in developing and executing its technology licensing business.

At Mobile World Congress, **Rohde & Schwarz** and **Elektrobit** will team up to present a live demonstration of HPUE testing. With the recent firmware release, the R&S CMW500 wideband radio communication tester from Rohde & Schwarz now supports HPUE tests. The Elektrobit HPUE demonstrator is the first device able to transmit at the high output power of +31 dBm as intended for operation in Band 14. In this demonstration the R&S CMW500 emulates an LTE Band 14 network, in which the Elektrobit DUT registers.

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