

T-Mobile CEO Crashes AT&T Party, Gets Thrown Out

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LAS VEGAS (AP) — T-Mobile's CEO John Legere is taking his "bad boy" image and feud with AT&T to the next level: he crashed a party thrown by AT&T in Las Vegas, and was thrown out by security.

The incident late Monday night occurred amid a recent escalation of the intense rivalry between the two companies. It was reported by CNET and confirmed by Legere on his Twitter feed.

AT&T's party followed its conference for software developers the same day, and featured rap act Macklemore and Ryan Lewis. Legere claims to be a fan.

Legere took the job as CEO of T-Mobile US Inc., the country's fourth-largest wireless carrier, in Sept. 2012, and has made a point of breaking with the wireless industry's status quo, in terms of personal style and business models.

Source URL (retrieved on 02/01/2015 - 8:17am):

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