

CTIA Partners with LA Auto Show for Super Mobility Week

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CTIA today announced a partnership with the Los Angeles Auto Show to highlight connected cars at this year's Super Mobility Week.



The LA Auto Show will bring automakers and connected car leaders to Las Vegas for CTIA's newly merged super show Sept. 9-11 and, in turn, CTIA's show will serve as a preview for LA Auto Show's connected car expo in November.

The Connected Car Expo space at CTIA will get its own dedicated pavilion and two connected car panels.

CTIA and LA Auto Show plan to roll out more details about participants and panelists in the coming months.

2014 is shaping up to be a formative year for the connected car space based on some of [connected car announcements](#) [1] coming out of 2014's CES.

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<http://www.wirelessweek.com/news/2014/01/ctia-partners-la-auto-show-super-mobility-week>

Links:

[1] <http://www.wirelessweek.com/news/2014/01/ces-t-announces-connected-car-platform-partners-tesla-and-audi>