

## **First News Briefs: Qualcomm, Breathometer, Oracle, Flowfinity, HGI, Broadband Forum**

Wireless Week Staff

**Qualcomm Incorporated** today announced that Steve Altman, vice chairman, has decided to retire from Qualcomm, effective January 3, 2014. Moving forward, he will continue to serve as a strategic consultant to the Company.

**Breathometer**, the creator of the Smartphone Breathalyzer, Breathometer, today announced that it has secured nearly \$2 million in seed funding. The investment comes from sources including Structure Capital VC and Dillon Hill Capital – as well as \$1 million of funding from all five “sharks” on ABC’s show Shark Tank, including lead investor Mark Cuban. The funds are being used to increase manufacturing of the device and bring Breathometer to market this Fall.

To improve network security and quality, communications service provider (CSP) Iristel will implement **Oracle**’s Acme Packet Net-Net Session Director. Oracle says the solution will provide a single platform to support a wide range of voice over Internet protocol (VoIP) services, network elements and customer-premise equipment and end-points.

**Flowfinity Wireless** today announced that a health insurance provider based in Florida, has selected Flowfinity mobile enterprise application software to improve the efficiency of its field sales operations. The insurance provider will look to replace paper forms and laptops with a fully customized mobile application that captures sales information for health insurance policies.

**HGI** and the **Broadband Forum** have agreed to jointly specify requirements for the Smart Home. Two projects are under way – one clarifying performance and co-existence requirements for wireless home area networks (WHAN) and the other specifying requirements for interworking between various home devices and home automation systems (abstraction layers). Both are very important in machine-to-machine systems for consumer applications.

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