Apple Sells 9 Million iPhones in Three Days

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With the launch weekend for the iPhone 5S and 5C in the books, Apple is announcing it sold nine million of the new iPhones in three days [1].

With two models instead of the usually one flagship, Apple trounced the previous record of more than five million units in the first weekend [2], set last year with the iPhone 5.

Analysts had pegged Apple's weekend sales to come in around that five million mark [3]. With the news of Apple going well above expectations, the company's stock is up more than six percent in pre-market trading.

Apple did not provide a breakdown of the orders for the 5S compared to those for the lower-cost 5C, but early predictions put the 5C's pre-order total at around 2.2 million. The 5S did not go on sale until last week Friday but at that point, the gold version was already back ordered until October.

With the big sales totals, Apple also revealed that more than 200 million iOS devices had upgraded to iOS 7, which Apple said made it the fastest software upgrade in history.

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[2] http://www.apple.com/pr/library/2012/09/24iPhone-5-First-Weekend-Sales-Top-Five-Million.html
[3] http://www.wirelessweek.com/news/2013/09/new-iphones-hit-stores-today-ios-7-sees-quick-adoption