T-Mobile Introduces Simple Choice for Business Plans

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After March saw T-Mobile rolling out Simple Choice no-contract plans to consumers [1], August finds the carrier extending the offer to its business customers.

The Simple Choice for Business plans are available to companies looking for six or more lines and start at $20 per month for unlimited talk, text and data with 500 MB of LTE or HSPA+ (whichever is available). After that 500 MB is used, data speeds are throttled back, but $50 per month can get unlimited LTE or HSPA+ to go along with unlimited talk and text.

Along with Simple Choice, T-Mobile is offering Classic plans for business, which essentially take the Simple Choice plans and builds a $20 per month device fee onto them. Both the Simple Choice and Classic plans for business are coming with mobile broadband-only options that start at 500 MB and go as high as 12.5 GB per month.

“Wireless carriers have bullied business customers for far too long,” said Drew Kelton, executive vice president at T-Mobile Business.

Whether that’s true, T-Mobile’s new plans will help simplify things for businesses and help them avoid nasty data overage charges.

The new plans for business go on sale starting Aug. 26. In a press release, T-Mobile pointed out that the Simple Choice plans for business are a logical fit for a BYOD culture. Of course, employees will have to bring a compatible GSM device to hitch a ride on the airwaves.

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