

Google's Schmidt: More Than 750M Android Phones in Use Globally

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Google chairman Eric Schmidt estimated the global number for Android phones in use today at around 750 million. He added that Google sees 1.5 million sales or activations worldwide of Android phones every day.

Speaking at the D: Dive Into Mobile event, Schmidt [estimated](#) [1] that Android phones in use worldwide would top one billion later this year and pass two billion by 2014.

"I think that Android is by far the primary vehicle by which people are going to see smartphones especially as prices fall, which they are going to," said Schmidt.

He mentioned price points as low as \$75 or \$100 for Android phones as being key in bringing in the next five billion users globally.

In Comscore's latest numbers for smartphone operating system market share in the U.S., Android still reigns supreme. The [three-month study](#) [2], which wrapped up at the end of February, shows Google's platform still controlling 51.7 percent of the market despite losing two percent over the course of the study. The same report shows Apple claiming 38.9 percent, BlackBerry 5.4 percent and Microsoft with 3.2 percent.

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<http://www.wirelessweek.com/news/2013/04/google%E2%80%99s-schmidt-more-750m-android-phones-use-globally>

Links:

[1] <http://allthingsd.com/video/?mod=atdnav>

[2] http://www.comscore.com/Insights/Press_Releases/2013/4/comScore_Reports_February_2013_U.S._Smartphone_Subscriber_Market_Share