

## First News Briefs for April 8, 2013

Wireless Week Staff

**AT&T** now offers AT&T Mobile Barcode Services powered by Scanbuy to aid businesses with QR code campaigns. The service enables QR codes that can link to video, prompt a phone call or generate an email. It also provides solutions for mobile-optimized sites and analytics.

**Polaris Networks** today announced that it has joined the Competitive Carriers Association as an Associate Member.

**Globecomm Systems Inc.** today announced it has completed the deployment of its TempoSM Enterprise Media Platform to more than 1,100 locations across the United States for a national retailer. Under the terms of this 48-month managed services agreement, Globecomm will provide the technology, connectivity, and life cycle support to manage digital signage, employee training, and corporate communications.

**The Device Renewal Forum** today announced that T-Mobile USA has joined the organization, which has created a global, industry-standard framework for refurbished mobile devices. The DRF's goal is to provide the best practices, auditing safeguards and certification marks necessary to increase global refurbishment rates far beyond the current 10 percent.

**Boost Mobile** today announces a limited-time offer for calling Mexico. Unlimited calling to all mobile phones and landlines in Mexico is \$15 a month when added to a Boost Mobile monthly unlimited plan.

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