

Yahoo! Kills BlackBerry App, Other Services

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As part of CEO Marissa Mayer's extensive revamp of Yahoo!, the company says it will streamline its mobile offerings, including the elimination of its Blackberry offering.

Jay Rossiter, executive vice president of platforms for Yahoo!, said in a blog post on Friday that the company has decided to shut down some products.

"Ultimately, we're making these changes in an effort to sharpen our focus," Rossiter wrote. "By continuing to hone in on our core products and experiences, we'll be able to make our existing products the very best they can be."

Rossiter said Yahoo! decided to kill products that it believed its users had quite visiting on a daily basis.

Effective April 1, 2013, Yahoo! will no longer support Avatars, Yahoo! App for BlackBerry, Yahoo! Sport IQ, Yahoo! Message Boards website, and Yahoo! Updates API.

Rossiter said those who do want to continue using their avatar with Yahoo! products can go to Yahoo! Profile and upload the avatar you downloaded.

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