

AT&T Announces New 30, 40 and 50GB Shared Data Plans

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AT&T is beefing up its shared data plan offerings for the enterprise, [introducing](#) [1] huge 30, 40 and 50GB iterations of the service.

The plans start at \$300 per month—plus a \$10-\$30 per device fee, depending on the type of device—and go up to \$500. Current mobile share plans offer buckets of 1 to 20GB.

In addition, AT&T will now offer new data-only plans (with buckets ranging from 4 to 50GB) and pooled data plans for business customers bringing more than 25 devices into the fold. The pooled plan features buckets ranging from 300MB to 10GB.

Verizon [features](#) [2] similar shared plans for businesses, including 30, 40 and 50GB plans starting at \$225 per month (plus per device fees) and go up to \$375.

To go along with its bigger shared data plans geared toward the enterprise, AT&T also recently announced it had [expanded](#) [3] its Unified Communications offerings by adding Microsoft Lync, a video conferencing service, to its portfolio.

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<http://www.wirelessweek.com/news/2013/03/t-announces-new-30-40-and-50gb-shared-data-plans>

Links:

[1] <http://www.att.com/gen/press-room?pid=23918&cdvn=news&newsarticleid=36172&mapcode=consumer|mk-small-business-basics>

[2] <http://business.verizonwireless.com/content/b2b/en/shop-business-products/business-plans/share-everything-for-business.html>

[3] http://www.att.com/gen/press-room?pid=23919&cdvn=news&newsarticleid=36173&mapcode=mk_att_unified_comm