

EXTRA: More News from MWC 2013

Wireless Week Staff

We'll be updating the following list of news from Mobile World Congress throughout the week. Check back for more!

Towards Greater Financial Inclusion: MasterCard, Beam Announce Alliance to Reach 14 Million New Customers

BARCELONA, Spain & NEW DELHI--(BUSINESS WIRE)--At Mobile World Congress, MasterCard Worldwide, today announced its collaboration with Beam, a revolutionary mobile and electronic commerce wallet, to launch a first-of-its kind, low-cost, MasterCard mobile companion pre-paid card that will allow over 14 million mobile wallet consumers of Beam to transact at physical merchants, online and access ATMs.

Read more [here](#) [1].

Fonemine Launches MobileForce for Good for Enterprises at Mobile World Congress

MobileForce for Good provides mobile workers such as sales teams, field services, medical and healthcare professionals and manufacturing workers with instant access to any of their corporate applications, such as SFA and CRM systems like Oracle CRM or Salesforce.com, order and quote to cash applications, and content management systems such as Documentum or Sharepoint, EMR and CAD systems as well as Collaboration tools such as Jive, Cisco WebEx, Jabber or Skype - from a single, unified and native mobile app with just a few taps of a finger - on any mobile device.

Read more [here](#) [2].

Solar Way Announces its Intention to Seek Global Partners for Solar Powered Charging Station (SPCS)

BARCELONA, Spain--(BUSINESS WIRE)--Solar Way, the designer and manufacturer of solar powered products for charging and lighting, today announced from Mobile World Congress in Barcelona, its intention to seek global partners for its Solar Powered Charging Station (SPCS). The SPCS provides a charging facility for multiple cell phones which can be installed for use in retail facilities such as shops and post offices or at cell phone company concessions. Because the SCPS uses solar power,

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rather than relying on grid electricity, it can be taken 'on the road' and Solar Way will seek to partner with entrepreneurs wishing to take the SPCS into communities to provide a cell phone charging service.

Read more [here](#) [3].

Yota Devices and Qualcomm Technologies, Inc. Enter Into Software License for Mobile Devices—first Software Licensee in Russia

BARCELONA, 27 February 2013 – Yota Devices today announced that it is the first Russian company to enter into a software license for mobile devices with Qualcomm Technologies, Inc. (QTI), a subsidiary of Qualcomm Incorporated. The official announcement was made by Qualcomm Incorporated Chairman and CEO Dr. Paul E. Jacobs and Yota Devices CEO Vlad Martynov at Mobile World Congress 2013.

VoxOx For Operators Program Launches to Empower Service Providers to Go Beyond Rich Communication Services (RCS)

BARCELONA (MOBILE WORLD CONGRESS) – February 26, 2013 – Telcentris®, Inc., a leader in unified cloud communications and the creator of VoxOx® and VoxOx In Business™, today announced the debut of its VoxOx For Operators™ Program aimed at empowering Mobile Network Operators (MNOs) and other service providers to economically deliver the industry's most comprehensive suite of Rich Communication Services (RCS) and Over-The-Top (OTT) cloud applications and features. At the Mobile World Congress App Planet exhibition (Booth 8.1L6), company executives are demonstrating how operators can leverage the company's RCS 5.1-compatible, cloud communications solutions to deliver carrier-grade VoIP, video, rich messaging, social network integration, SMS, fax, and similar functionality to their customers.

More info available [here](#) [4].

F5 Traffix Launches Diameter Signaling SDN-Ready Solution

BARCELONA, FEBRUARY 26, 2013 – F5 Networks, Inc. (NASDAQ: FFIV) today announced that its latest software release of the Traffix Signaling Delivery Controller™ (SDC™) is optimized for software defined networking (SDN) and Network Functions Virtualization (NFV) architectures. Many leading telecom network operators have acknowledged SDN concepts and initiated a new standards group for virtualization of network functions as a part of ETSI (European

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Telecommunication Standards Institute). F5 is delivering Diameter and control plane solutions that have the ability to run in virtualized environments with increased programmability and integration with network orchestration systems. F5 solutions provide core technology that helps service providers transition their networks from a 2G/3G to a 4G LTE all-IP infrastructure.

Read more [here](#) [5].

Sandvine Predicts World Cup 2014 Enthusiasts Need Defense Against Bill Shock

Barcelona, Spain; February 26 2013, -Sandvine, (TSX:SVC; AIM:SAND) a leading provider of intelligent broadband network solutions for fixed and mobile operators, today announced that audio and video streaming account for 28-percent of roaming data as observed on a tier-1 European mobile network. Given the growing popularity of streamed sporting events such as the 2012 Olympics, Sandvine predicts World Cup 2014 in Brazil will be the most streamed event in history and, without necessary roaming plans or notifications in place, it may also lead to the most widespread case of bill shock to date.

Read more [here](#) [6].

Small Cell Forum Launches Release One in New Programme to Drive Operator Deployments

Mobile World Congress, Barcelona - 26 February 2013 - The Small Cell Forum, the independent industry and operator association that supports small cell deployment worldwide, today announced Small Cell Release One. This is the first deliverable in its Release programme, which helps operators by providing all the information they need to successfully launch the technology in one easily digestible package. The theme of Release One is the Home, providing the complete body of work that operators will need to know in order to deploy residential femtocells. Release One also contains significant advanced work on future releases, including enterprise, metro, and rural small cells.

Read more [here](#) [7].

Brightstar and HzO Partner to Bring WaterBlock Technology to the Mobile Device Ecosystem

BARCELONA--Brightstar Corp., a specialized wireless distributor and HzO, Inc., creator of WaterBlock, a nano-coating that offers water damage protection for electronic devices, today announced a partnership agreement to market

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WaterBlock to OEMs and repair & refurbishment processors worldwide.

Read more [here](#) [8].

Wave of New Mobile Devices Complicates the Delivery of Optimal Mobile Experience - Keynote to the Rescue!

BARCELONA, Spain--(BUSINESS WIRE)--Feb. 25, 2013-- Keynote® (NASDAQ: KEYN), the global leader in Internet and mobile cloud testing and monitoring, today announced device support for iOS 6, Android 4.2 (Jelly Bean) and Windows 8 devices with its DeviceAnywhere platform. The newest additions to the Keynote device portfolio extend the company's position as the market leader in devices supported for real mobile device testing. DeviceAnywhere support now includes the newest popular devices including the iPhone 5, Nokia Lumia 920 and the Droid RAZR M.

Read more [here](#) [9].

Gigamon Turns Big Data into Manageable Data for Mobile Carriers

BARCELONA--Gigamon, a provider of traffic visibility solutions with the Visibility Fabric architecture, announced the development of an advancement that transforms Big Data into manageable data for mobile carriers. This method is intended to facilitate a cost-effective solution for connecting single or multiple 40Gb and 100Gb pipes to 10Gb and 1Gb analytic tools. This process will faithfully reproduce the data on a smaller scale, retaining its stateful condition with session awareness. Single tools can then effectively process throughput of what was originally 100Gb or 40Gb traffic flows.

Read more [here](#) [10].

ASUS Announces 7-inch Fonepad with 3G Mobile Data and Voice-Calling

ASUS announced Fonepad, a competitively priced handheld with 3G voice and mobile data for all the features of a smartphone, with the versatility of a 7-inch tablet. Powered by a new Intel Atom Z2420 processor with Android 4.1, Fonepad features a vibrant HD display with IPS technology for wide viewing angles and clarity.

Read more [here](#) [11].

ASUS Announces Next-Generation PadFone Infinity

ASUS today announced PadFone Infinity, an LTE smartphone with a metallic design

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and a 5-inch Full HD display that becomes a 10.1-inch tablet when docked to its companion PadFone Infinity Station. PadFone Infinity features Android 4.2 and groundbreaking mobile performance, thanks to its next-generation Qualcomm Snapdragon 600 quad-core processor and up to 19 hours of 3G talk time.

Read more [here](#) [12].

HP Unveils Android Consumer Tablet

HP today announced the HP Slate7, an affordable Android Jelly Bean consumer tablet that provides customers with easy access to Google Mobile services.

Read more [here](#) [13].

Nokia launches four phones and more at MWC

Nokia is pushing innovation to new price points, with four product launches that enrich the portfolio and make our phones available to a host of new customers. The new devices include our most affordable Windows Phone 8 smartphone and our lowest-priced mobile phone. Feature-rich across the bunch, their quality and unique design make each of these new devices compelling in its own right.

Read more [here](#) [14].

Introducing the Galaxy Note 8.0, A New Era of Portability and Everyday Productivity

Samsung Electronics Co. announced the launch of an 8-inch tablet, the GALAXY Note 8.0; a new era of intelligent Note technology. Providing multimedia performance within a compact one-hand-grip screen, the GALAXY Note 8.0 has the power and advanced technology to evolve the tablet experience. Furthermore, the intelligent S Pen brings together the latest innovation and the ease of using a traditional pen and paper; creating a mobile experience that will enhance life on the go.

Read more [here](#) [15].

Sony Announces Global Availability of Xperia Tablet Z

Sony Mobile Communications announced that Xperia Tablet Z - the slimmest and lightest 10.1-inch water resistant tablet available - will launch globally in Q2 calendar 2013. Additionally, Sony's flagship smartphone, Xperia Z will roll out in stores worldwide from today. Since it was announced in January, Xperia Z has won 13 awards and received the widest ranging of any Sony smartphone to date

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with 140 sales channels in 60 markets across the globe. Both products combine premium specifications with the best of Sony technology, entertainment, design and connectivity.

Read more [here](#) [16].

ZTE Open - the World's First Firefox OS Smartphone

The ZTE Open is an entry-level smartphone. It features a 3.5-inch, HVGA TFT touchscreen display and has 256MB RAM and 512MB ROM combined with a 3.2MP camera. It supports Bluetooth 2.1, WIFI 802.11b/g/n and AGPS and has a 1200mAH battery.

Read more [here](#) [17].

ZTE Launches Grand Memo 5.7-inch Handset Using Qualcomm Snapdragon 800 Processor

The ZTE Grand Memo offers a balance between the portability of a handset and the larger viewing and easier touch-interaction experience of a tablet. It features a 5.7-inch, high definition, 720 x 1280 display, and a Qualcomm 800 processor with quad-core Krait CPUs and 2GB of RAM. Combined with a 13MP rear-facing camera, 1MP front-facing camera and 1080 HD video playback, this gives users a smooth, high quality multimedia experience.

Read more [here](#) [18].

Samsung and Red Bend to Trial Dual-Persona Smartphones for BYOD

Barcelona, Spain — February 25, 2013 — Red Bend Software, the market leader in Mobile Software Management (MSM) with more than 1.6 billion Red Bend-Enabled™ devices, today announced it has partnered with Samsung to conduct enterprise trials of a dual-persona version of the popular Samsung Galaxy S III smartphone beginning in Q2 2013 for use in Bring Your Own Device (BYOD) programs. BYOD is a strategy that allows employees to use their personal mobile devices for work.

Read more [here](#) [19].

Sierra Wireless Introduces Industry's Most Advanced Architecture for Embedded Wireless Communications in M2M

Barcelona, Spain - February 24, 2013 - Sierra Wireless (NASDAQ: SWIR) (TSX: SW), the global leader in machine-to-machine (M2M) and connected device solutions, today introduced the industry's most advanced architecture for embedded wireless

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communications, designed to vastly simplify and accelerate the development and deployment of M2M solutions. The architecture will be available across 2G to 4G technologies in the next generation of AirPrime™ embedded wireless modules, which are the world's first to be equipped with:

Read more [here](#) [20].

Qualcomm First to Demonstrate LTE Advanced Carrier Aggregation, Enables Increased Data Speeds Worldwide

BARCELONA – February 25, 2013 – Qualcomm Incorporated (NASDAQ: QCOM) today announced that its wholly-owned subsidiary, Qualcomm Technologies, Inc., in conjunction with Sierra Wireless and Ericsson, has successfully demonstrated LTE carrier aggregation and Category 4 data rates. LTE carrier aggregation is an important new technology that combines radio channels within and across bands to increase user data rates, reduce latency and enable LTE Category 4 downlink throughput speeds of up to 150Mbps for operators without 20MHz of continuous spectrum. The demonstration, powered by the third-generation Qualcomm Gobi 4G LTE MDM9225™ chipset — the first in the industry to support LTE carrier aggregation — Sierra Wireless' AirCard mobile hotspot and Ericsson network infrastructure will be displayed at the Qualcomm and Ericsson booths at Mobile World Congress in Barcelona.

Read more [here](#) [21].

Intel Capital and IFC Invest \$7.8 Million in Altobridge Growth

Mobile World Congress, Barcelona, February 25th 2013: Altobridge (www.altobridge.com), specialists in technology that cuts the cost of delivering mobile voice and data across wireless networks, has today announced that Intel Capital and IFC (International Finance Corporation) has made a follow-on investment of US\$ 7.8 million in the company.

Read more [here](#) [22].

Ericsson, Mozilla and AT&T demonstrate WebRTC solution to illustrate seamless web and mobile integration

Barcelona, Spain - Ericsson (NASDAQ: ERIC), Mozilla and AT&T (NYSE: T) will demonstrate a Web Real-Time Communication (WebRTC) proof of concept at Mobile World Congress 2013. The joint demonstration builds on Ericsson's Web Communication Gateway, the Mozilla Social API and WebRTC support in Firefox, and the AT&T API Platform to enable the Mozilla Firefox browser to sync with a user's

existing phone number and provide calling services without any plugins to download.

Read more [here](#) [23].

Ericsson and Telstra partner to enhance and expand LTE innovation

Telstra and Ericsson (NASDAQ: ERIC) today announced the renewal of their longstanding strategic partnership to deliver a world-class LTE experience for Telstra's users. The renewed contract, announced at the Mobile World Congress, will include an expansion of Telstra's LTE network across Australia, reaching more Australians with improved coverage, capacity and availability.

Read more [here](#) [24].

Synchronoss Expands Personal Cloud to Consumer Connected Devices

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 25, 2013-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe, announced today that its Personal Cloud solution has been significantly enhanced now to add support for connected consumer devices. The company will showcase the platform, including its Connected Home and Connected Car solutions at 2013 Mobile World Congress in Fira de Barcelona Gran Via - Hall 5, Stand H510.

Read more [here](#) [25].

Tekelec Takes 'Policy Everywhere' with New Partners

BARCELONA, Spain — Mobile World Congress Hall 6, Stand 6E21 — February 25, 2013 — Tekelec is expanding its "Policy Everywhere" partner ecosystem to help mobile operators deliver a superior subscriber experience. Tekelec is testing interoperability between its Mobile Policy Gateway (MPG) and solutions from Roke Manor Research Ltd. (SmartSwitch™), Greenpacket (Intouch Mobile Data Offload platform) and Smith Micro (NetWise Director™). This testing includes standards-compliant Access Network Discovery and Selection Function (ANDSF) capabilities, as well as advanced use cases that extend the reach of policy directly to mobile devices.

Read more [here](#) [26].

SK Telecom, Nokia Siemens Networks collaborate on Liquid Applications

Mobile World Congress, Barcelona, Spain - February 25, 2013 - SK Telecom and

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Nokia Siemens Networks are working together to evaluate Nokia Siemens Networks' newly launched Liquid Applications in the operator's LTE network. Following a Memorandum of Understanding (MoU) signed by the two companies in August 2012, they will sign an agreement on February 27, 2013 during the Mobile World Congress (MWC) 2013, to cooperate in the testing of Liquid Applications.

Read more [here](#) [27].

Aptilo and Stoke Collaborate in Seamless Wi-Fi Access for Mobile Broadband Carriers

MOBILE WORLD CONGRESS, BARCELONA, Spain - February 25, 2013 - Streamlining integration between mobile broadband and Wi-Fi networks, Aptilo Networks and Stoke have partnered to deliver an end-to-end solution allowing cellular operators to provide a carrier-class Wi-Fi interworking service for subscribers. Using the new solution that integrates the industry-leading routing and identification capabilities of the Stoke Wi-Fi eXchange™ together with Aptilo's award-winning Wi-Fi Offload solution, operators are able to deploy a turnkey, carrier-class Wi-Fi access system with minimal disruption.

Read more [here](#) [28].

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<http://www.wirelessweek.com/news/2013/02/extra-more-news-mwc-2013>

Links:

- [1] <http://www.businesswire.com/news/home/20130226005110/en/Greater-Financial-Inclusion-MasterCard-Beam-Announce-Alliance>
- [2] <http://corp.fonemine.com/mobile-world-congress-enterprises/>
- [3] <http://www.solarway.com/files/13%2002%2026%20-%20Solar%20Stix%20-%20FINAL.pdf>
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[14] <http://conversations.nokia.com/2013/02/25/nokia-launches-four-phones-and-more-at-mwc/>

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[21] <http://www.qualcomm.com/media/releases/2013/02/25/qualcomm-first-demonstrate-lte-advanced-carrier-aggregation-enables>

[22] <http://www.altobridge.com/2013/02/25/intel-capital-and-ifc-invest-us-7-8-million-in-altobridge-growth/>

[23] <http://www.ericsson.com/thecompany/press/releases/2013/02/1680640>

[24] <http://www.ericsson.com/thecompany/press/releases/2013/02/1680674>

[25] <http://phx.corporate-ir.net/phoenix.zhtml?c=197199&p=irol-newsArticle&ID=1788391&highlight=>

[26] <http://www.tekelec.com/press-releases/tekelec-takes-policy-everywhere-with-new-partners.aspx>

[27] <http://www.nokiasiemensnetworks.com/news-events/press-room/press-releases/sk-telecom-nokia-siemens-networks-collaborate-on-liquid-applications-mwc13>

[28] <http://www.aptilo.com/announcements/2013/aptilo-stoke-collaborate-wifi-mobile-broadband>