

First News Briefs for January 28, 2013

Wireless Week Staff

Zoove today announced its StarStar Me service is available to **T-Mobile USA** customers nationwide. StarStar Me provides customers a personalized mobile phone number such as a name or favorite word and the ability to manage incoming calls through the StarStar Me app.

Ruckus Wireless, Inc. today introduced two new Smart Wi-Fi technologies, SmartWay and BeamFlex+, which simplify the administration and improve the performance of mobile devices and traffic over Smart Wi-Fi networks.

Sprint today announced the **Kyocera** Torque, a Mil-Spec 810G touchscreen smartphone. Torque is a rugged Android 4G LTE smartphone featuring Sprint Direct Connect push-to-talk service and Kyocera's Smart Sonic Receiver audio technology. The technology eliminates the need for a traditional speaker in a handset, instead using vibrations to transmit sounds directly to the eardrum.

Novatel Wireless, Inc., a provider of wireless networking solutions, today announced that its MT 3050 device has received technical approval from Verizon Wireless. The MT 3050 is a mobile tracking OBD-II device which reduces up-front costs for insurance telematics and fleet management applications with plug-and-play installation and small form factor. The new MT 3050 also features integrated disconnect alert supported by an in-device backup battery.

Kineto Wireless, a supplier of telco-OTT solutions, today announced its Smart Comms application for mobile operators. Using standard Rich Communications Suite (RCS) technology, Smart Comms enables operators to enhance their current telephone and SMS/MMS services and introduce new IP-based communications capabilities, including chat, VoIP and video.

Mozido, LLC, the cloud-based, white-label integrated platform of mobile payments, commerce and marketing, today announced that Mr. Shaukat Aziz, Pakistan's former prime minister (2004-2007) and finance minister (1999-2004), has joined the company's board of directors.

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